**Survey Questions**

1. **What attracted international students**
2. **How can we improve service to attract more international**
3. **What needs to be improved to help international students(retain)**

**Understanding Key Decision Factors to Attract & Retain International Students in CSUEB**

We are conducting this survey for our Marketing Analytics Project to better understand the key factors that influenced your decision to choose CSU, East Bay. Your responses will help us identify areas for improvement and tailor our offerings to better meet the needs of current and future international students.

1. Are you an international student? yes/no
2. How did you first hear about the CSU, East Bay?

(Social media, College website, Friends/Family, Online forums, educational agents, other)

1. On a scale of 1-5, how would you rate the reputation of this college compared to other schools you considered?
2. How important were the following factors in your decision to choose this college?
3. Tuition fees
4. Coursework & Flexible Schedules
5. Location and Infrastructure (city, transportation, cost of living)
6. School Ranking
7. In the following areas, how well do you feel supported by the university?
8. Career and post-completion planning
9. Basic needs (housing, food, medicine, mental health)
10. Financial aid
11. Safety
12. DEI(Diversity, Equity and Inclusion)
13. Indicate your agreement with the following

* When i have a concern or issue, it is easy for me to find the help I need (agree/disagree)
* College equipped me with technical and people skills to find internships/jobs (agree/disagree)

1. Please indicate your agreement with the following statements related to maintaining your immigration status
   1. I know how to get approval for reduced course load or withdrawal
   2. I know the full time enrollment requirement related to my F1/J1 visa
   3. I understand my work 1-20/DS-2019 authorization expiration date options and grace period for departure
2. Have you personally benefited from the current alumni network? (3 options) yes somewhat no
3. What kind of support would you expect from the Alumni network? (Select all that apply)

* Mentorship opportunities
* Resume review & Interview prep
* Alumni hosted webinars and workshops